



eSlovensko

MINISTERSTVO
ŠKOLSTVA, VEDY,
VÝSKUMU A ŠPORTU
SLOVENSKEJ REPUBLIKY



Annual report 2016-2017

2.3. Description of the implementation of the Action, including the actual status at the end of the Action and possible deviations from the planned activities, and, if applicable, compliance with any relevant specific provisions as indicated in the Annex I of the GA

Activity 1: Planning, management and reporting

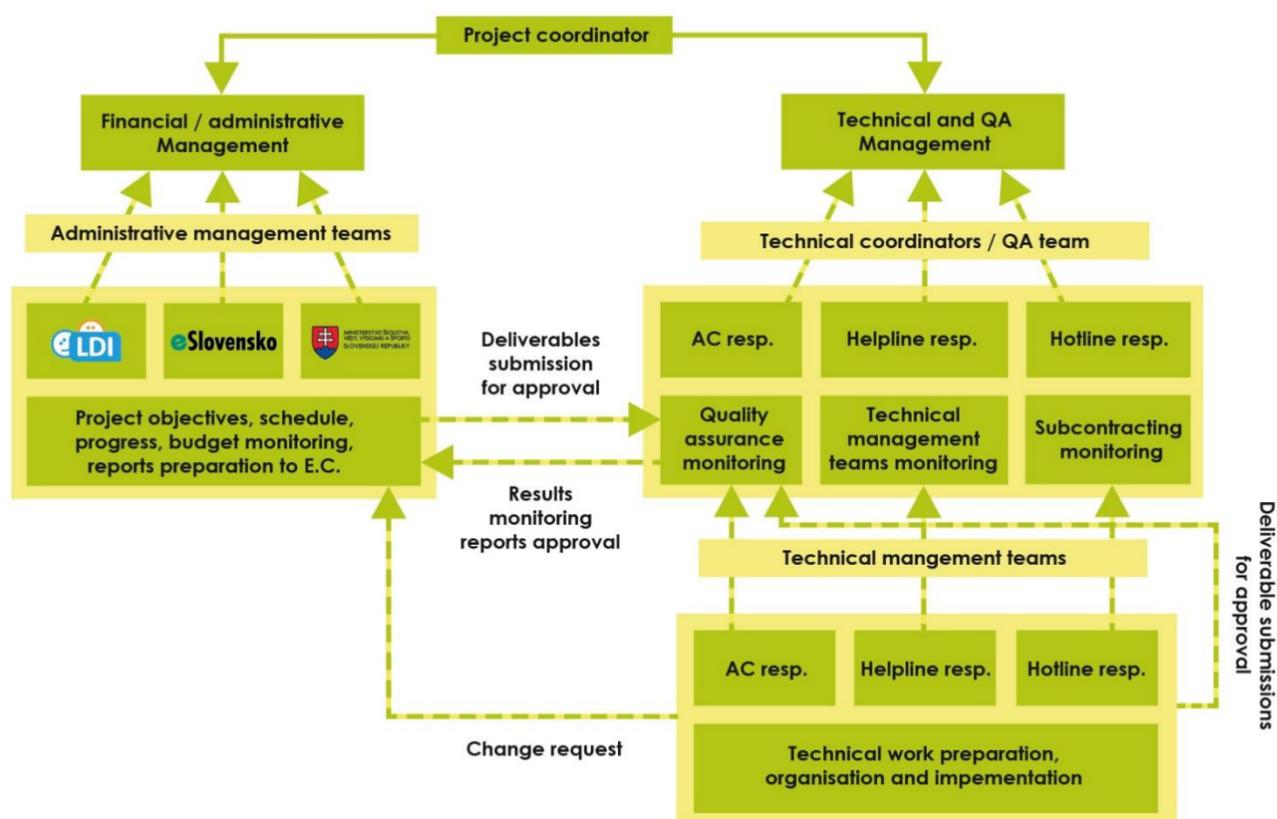
SK SIC has continued to work within standard project management principles during the implementation of the action Slovak Safer Internet Centre IV.

Project management has been split into financial/administrative management and technical and quality assurance management including the qualitative assurance management, under the project coordinator’s supervision. The financial/administrative coordination has been conducted by the coordinator of Slovak Safer Internet Centre (further also as SK SIC) which has acted as the project secretariat. It has been as well the contact point between the SK SIC and EC. It has been responsible for compiling / submitting all deliverables to the EC on behalf of all partners and distributing the tranche of the Community financial contribution among the beneficiaries. Each partner submitted the necessary documentation to the coordinator. Each of the project partners, i.e. eSlovensko Bratislava, Child Safety Line and Ministry of Education, Science, Research and Sports of the Slovak Republic has been completing each other’s activities. Whilst eSlovensko Bratislava has been the key responsible for delivering awareness raising activities / tools and Hotline operation, Child Safety Line has taken the responsibility for the operation and management of the Helpline work and the Ministry as the key educational state administration body has provided inputs and human resources for formal and also informal education activities on the national level.

The technical coordination has been conducted by three equal technical coordinators: Marek Kmec as the technical coordinator for Hotline operation, Jan Hajek as a technical coordinator of the Awareness centre (further as AC) and Eva Dzurindova as a technical coordinator of Helpline operation. The role of the technical management has met technical objectives as scheduled in the workplan while observing CEF’s Telecom guidelines for the Safer Internet DSI. Each technical coordinator has been responsible for the elaboration and the quality of the deliverables referring to their work.

The quality assurance team of the project has controlled the processes and results from a quality point of view. The quality assurance team has approved all deliverables before they were submitted by the administrative management teams to the administrative/financial coordinator. An independent quality assessment has been performed toward throughout the duration of the project.

ORANISATIONAL AND MANAGEMENT STRUCTURE



Consortium members’ profiles

eSlovensko Bratislava is a national leader within safer internet and new technologies issues. Is has professional educational experience disposing with branch know-how as the national operator of Slovak Safer Internet Centre by running national awareness raising centre, operating Hotline and contributing to the operation of Helpline. eSlovensko Bratislava has established a system of regular quality training activities. It has proved sufficient knowledge and the ability to deal with safer internet issues by delivering Europe-wide successful online and offline tools and professional empowerment and other awareness raising educational activities with the impact in all regions of the Slovak Republic.

Child Safety Line is a NGO successor of the local branch of UNICEF, established in 1996 in Slovakia, helping vulnerable and endangered children, also within the cyber space and new technologies threats. Since 2004 Child Safety Line has been the member of organization called Child Helpline International (the world-wide helpline network). Since 2008 it is also a member of another international organization called Missing Children Europe. Child Safety Line is the most important children's rights advocate in the Slovak Republic. It operates the national Helpline, which stands already for 20 years as an integral part of the world of Slovak children. Its activities are based on the mission to protection, support and respect children's rights in accordance with the adopted Convention on the Rights of the Child.

The Ministry of Education, Science, Research and Sports of the Slovak Republic is the key national education-implementing body that operates the National programmes for modernisation of schools and schooling curriculum by using modern technologies and alternative forms of education. Increasing competitiveness within the use of new technologies, adaptation to current trends in the area including online child protection and support for their responsible behaviour have belonged to strategic objectives of MESRS SR within the Concept of informatics and Informatization of school system (i.e. the process of involving IT tools into educational process and school system).

Amongst other departments of the ministry there was a close cooperation with the Section of regional schools system responsible for prevention of social-pathological phenomenon including negative impacts of virtual space; the Division of regional education and National institute for education which continued incorporating issues of safer internet and responsible use of new technologies into school subject called Informatics with SK SIC providing the teaching material; the Methodical-pedagogic Centre, a subordinate organisation of the ministry, focusing on pressure on continuous conceptual learning of pedagogical, non-pedagogical as well as the learning of workers with youth to prepare them adequately for spreading the prevention activities among children and youth (awareness raising activities); the Research Institute for Child Psychology and Patopsychology in the field of research activities focused on the behaviour of children and youth on the internet.

The dissemination and distribution of materials elaborated and published by SK SIC were provided through regional school bureaus net. MESRS SR ensured dissemination of information and SK SIC centre's outputs on safe and responsible use of new technologies and appropriate prevention of negative issues in virtual space.

Key personnel responsible for individual actions

Marek Kmec, the president of eSlovensko Bratislava and technical coordinator for Hotline operation, the contact person for the police and other partners regarding processing reports on potentially illegal content and conduct as well as other stakeholders.

Jan Hajek, technical coordinator for AC, financial / administrative coordinator, responsible for fulfilling objectives and tasks of awareness raising, including the quality of outputs and their delivery, manager for national and international cooperation, responsible also for project coordination, quality of reporting, evaluation of project activities.

Natasa Slavikova, national expert, life-long enthusiast and promoter of media literacy. She is a tutor in creation of the national Concept for life-long media education, approved by the Slovak government in 2009, also research fellow, later Deputy secretary general responsible for analyses and public relations in the National Centre for Education and Teaching (2012 - 2015) . She was also the representative of the Slovak Republic in the European Commission's task force for media literacy (2011 - 2014).

Eva Dzurindová, technical coordinator responsible for Helpline operation, quality of the Helpline performance, organising empowerment activities and events in SK SIC and continued this role within the project. She has represented the consortium partner Child Safety Line in advisory board and management structure of the project.

Ludmila Vaclavova, has been involved in SK SIC since her starting at beginning, dealing mostly with project coordination and the operation of Helpline, such as human resource management or administration. Apart from child welfare expertise she was also responsible for human resource management of Helpline and workshop activities.

Within the activity, the milestone number 1 was successfully achieved, i.e. Kick-off meeting organized on 13th September 2016 where the work plan and the management strategies was discussed and agreed and all involved entities become aware of Action mission, goals and tasks assigned to reach all indicators and goals (further mentioned in the description of the activity 3 National cooperation).

The agreement with the European commission was signed don 20th October 2016, then translated into Slovak language to be submitted to the Ministry of Education to serve as a background document for joint cooperation agreement involving eSlovensko Bratislava, Ministry of Education (plus IUVENTA, Slovak youth institute) and Child safety line signed by on 29th May 2017. Whole process took at least half year because of changes on the position on Minister of Education, who had to get familiar with the project (action) and related agenda.

Activity 2: Performance monitoring and project evaluation

SK SIC has kept on monitoring its performance and has provided the online assessment reports for AC, helpline and hotline being submitted on regular basis on BIK NET platform (while has also kept on getting feedback from the target groups). Performance monitoring has been done through the Google analytics and Google play (downloads) for measuring real impact of project activities. Internal statistics are monthly conducted regards Hotline and Helpline operational work. Overall evaluation of the action will be conducted through final research (study) provided by independent professionals from industry.

Apart from mentioned, the monitoring of media impact has been executed daily, implemented by an independent entity Slovakia Online. Important source of the monitoring was social media sites/accounts operated by the SK SIC. 3 meetings of the Advisory Board and the meetings of the Youth Panel provided also crucial quality feedback. During the streaming of newly produced videos there has been critical analysis brought by target groups, AB members, youth platform representatives, etc.

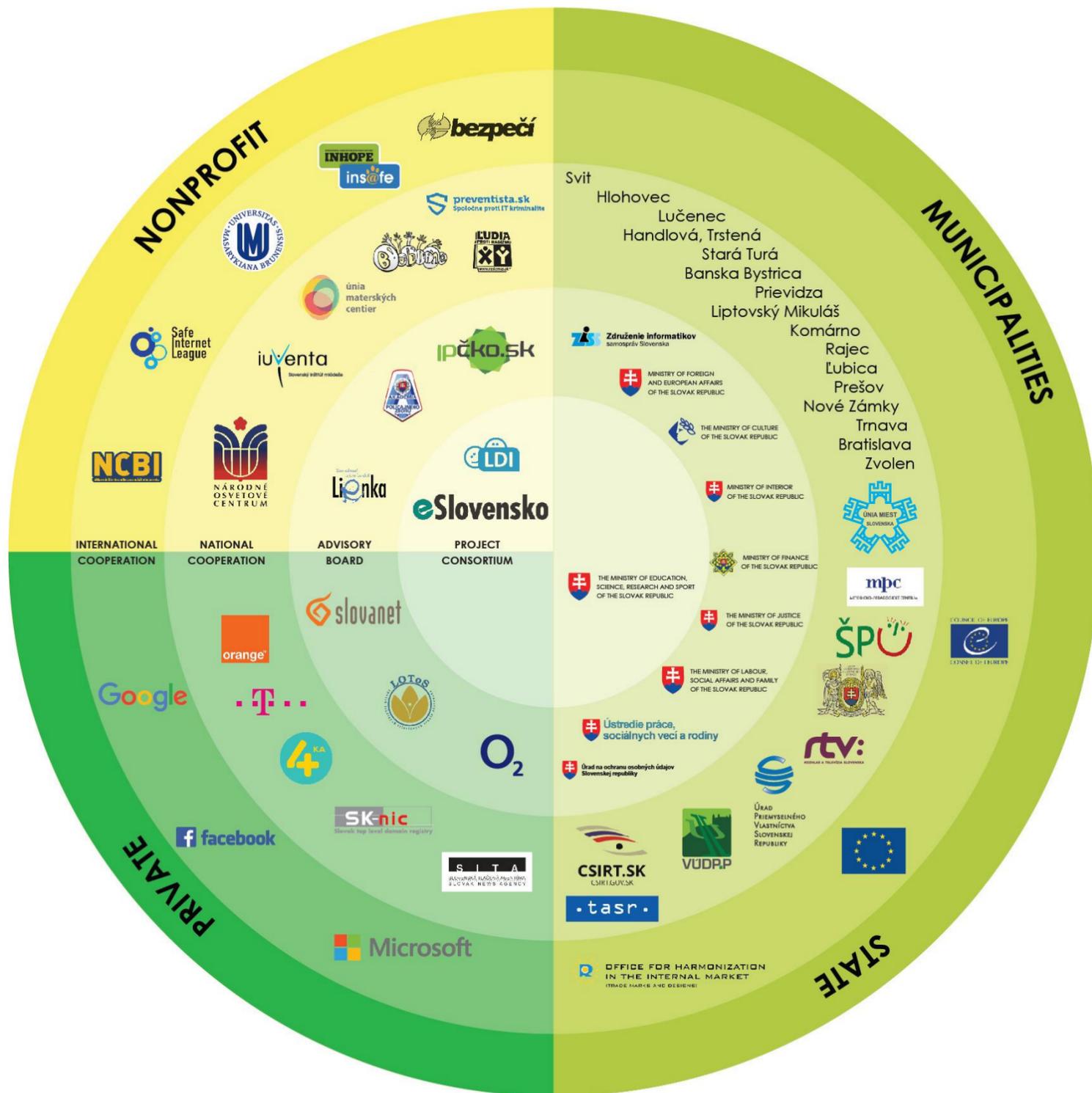
The SK SIC participated at several competitions with their awareness raising activities and campaigns and got several awards: 10/2016 ITAPA 15th year of the competition where the SK SIC project 'Cyberbullying – Born to win' gained the special award of Radio Slovakia as the video was voted as the most beneficial by the radio audience.

Activity 3: National cooperation

Same as previously, the national cooperation has involved continuous work with stakeholders throughout the various layers of the society, state administration, public organizations, private sector and other non-governmental organization either responsible for the issues of SK SIC scope of interest or working in those areas. The private public partnership on the national and international level is indicated in infographic below:

PRIVATE PUBLIC PARTNERSHIP

NATIONAL AND INTERNATIONAL, MULTIPLIERS, SYNERGISTIC COOPERATION



The Advisory Board consists of the representatives of the above mentioned tiers and actors of the society (18 members), grouped as follows:

1. state administration bodies and state agencies (ministries of education, interior, labour and social affairs, justice, data protection office, intellectual property rights office, police, pedagogic institutions)
2. local governments (all major towns' governments within Association of IT Specialists of Local Governments)
3. private entities (ISP, IT companies, social media, media)
4. third sector (non-governmental organizations dealing with child welfare, fight against hate speech and xenophobia, academics)

Amongst the tools used for enhancement of the national cooperation were:

3 meetings of the Advisory Board and e-mail communication with the members. AB meetings took place on 5th

September 2016, 8th November 2016, 10th January 2017 (Bratislava, Slovakia), Kick-off meeting on 13th September 2016 (Bratislava, Slovakia).

Informal communication and participation at the Advisory Board members' events and events of other stakeholders described within activity 8: Dissemination activities and promotion of the project.

Activity 4: Contribution to European networks

SK SIC has kept on extending the relationships on the international level throughout well-established multi-media knowledge library which has been shared with partners abroad. It was enlarged through cooperation with numerous organisations as follows:

Sheeplive.eu

SK SIC shared Sheeplive cartoons on German with Agnes from Gemeindliche Jugendarbeit, Schwabhausen, who expressed the interest in dissemination and presentation of the cartoons among kids they organise (07/2017). There was a similar query coming in 08/2017 coming from ECPAT Luxembourg, a Luxembourgish NGO, who is working for the protection of children against sexual exploitation. They were organizing an event for children where they wanted to raise awareness to protect children against sexual abuse and exploitation (event took place at a Luxembourgish movie theatre) and SK SIC provided this NGO with 4 requested Sheeplive episode in full resolution for the best quality presentation.

Sheeplive cartoons were also shared with Serbian partner to be disseminated on the national level.

The research 'No prejudice' related to the movie Rytmus - The dream from the block (further mentioned in Activity 5) and also the research 'Forensic psychological aspects of child sexual abuse' were translated into English to be further shared with the partners abroad.

Mobile application neZavislost.sk was translated into English and Chinese (University of Beijing interest in cooperation) for the users in Slovakia (current version not available abroad yet). Two newly produced movies Who's next were subtitled with English being ready for initial projections (screenings) done in Slovakia and also abroad.

The closest cooperation is that with the CZ SIC due to historical reasons, similar problems in the society and proximity of the languages, furthermore SK SIC shared its own resources based on ad-hoc queries with other organisations abroad. Same as within previous years, the SK SIC has been active contributor to the European networks of which it is a member, i.e. Insafe and INHOPE. They were key for successful cooperation and know-how / best-practices exchange in the international ambience. In the covered period SK SIC representatives participated at the following events:

Insafe Training meeting – Luxembourg, Luxembourg 11/2016, Zagreb, Croatia 05/2017

Insafe Safer internet forum – Luxembourg, Luxembourg 11/2016

Training for second monitoring exercise - Brussels, Belgium 03/2017

INHOPE General assembly – Tallinn, Estonia 10/2016, Budapest, Hungary 06/2017

INHOPE Core training course – Prague, Czechia 02/2017

Web Rangers summit – Los Angeles, USA, 10/2016

Facebook Hate speech meeting – Brussels, Belgium 12/2016

Facebook Hate speech training involving youths – Dublin, Ireland 02/2017

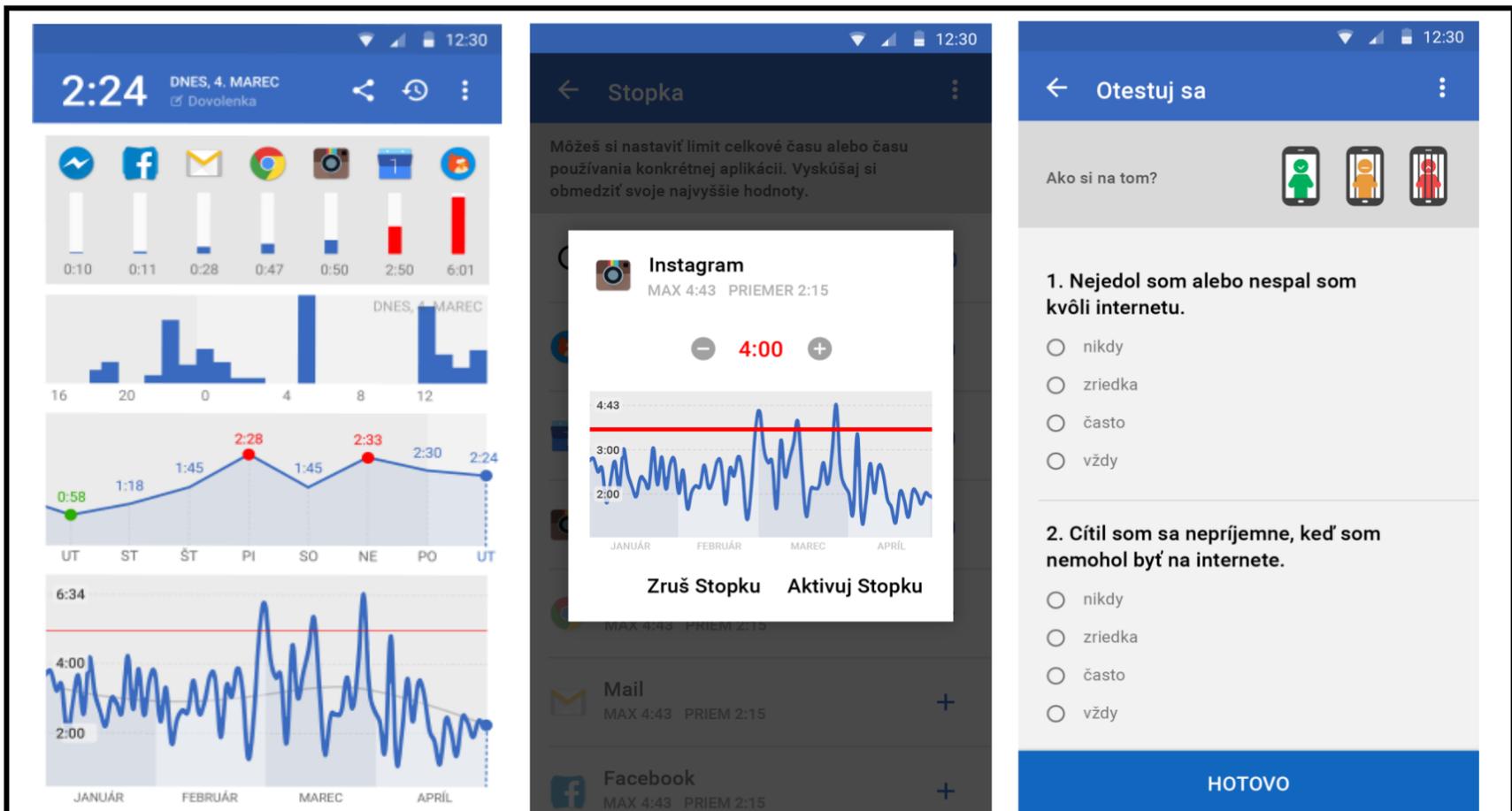
Activity 5: Development of awareness tools and methods

Project Addictions (neZavislost.sk)

Project launched during the SID 2017 as key initiative of SK SIC and consists of:

- the development and introduction of the first European mobile phone application mapping the phenomenon of addiction on increased usage of internet with emphasis on prevention (pilot version on Slovak language),
- organizing the workshop for the professionals especially dealing with psychology, sociology, education (100+ participants plus 20+ representatives of national/regional media),
- opening of Slovak centre for the prevention of internet addictions (established as part of SK SIC),
- launch of dedicated project website including the internet addictions test and other useful tools, information and recommendations regarding the excessive usage of the internet.

The application for Android mobile phones measures anonymously the time spent on the mobile devices and within particular applications installed. It has a prevention-informative purpose and it does not elaborate the diagnosis of the user. It helps towards self-knowledge and finding balance between online and offline time. It will also be useful for professionals and experts whose applied research will bring information on risks, social factors and predisposition to addiction and addictive behavior of users. Project is beneficial for psychiatrists, psychotherapists, psychologists, school psychologists, special educators, social therapists, social workers and others. It is also first application of such complexity that provides the users with daily, weekly and other complex graphs, online test measuring internet addictions, "turning cards" with recommendations, the diary of the happiness and worries, time-stop in app, motivation group feature and the function of sharing and export of the data (social media etc.).



Research Forensic psychological aspects of child sexual abuse

The research was conducted throughout the years 2013 – 2017 and was led by Mr RNDr. Mgr. Dusan Kesicky, PhD., the clinical psychologist and court expert in adult psychological psychology and sexuality psychology. The research was focused on research dealing with detection and verification of child sexual abuse, both male and female, aged before 15 as well as homosexual abuse of boys aged before 18. The research is focused on integration of knowledge about forensic psychological profile of offenders into the fully-fledged system of knowledge increasing the probability of timely detection as well as verification of suspect cases of child sexual abuse. The team members investigated the problems from the wide perspective of forensic psychological knowledge since child sexual abuse overruns the scope of paedophilia considered as strictly sexual deviation. The significant numbers of offenders who sexually abuse children are not the paedophilic offenders but persons with others disorders. The attention was focused also on the basic research of psychological parameters of offender - victim relationship where positive assumed detection of abuse is typical and often leads to family breakup.

In the research, the authors focused on the work ex-post facto from resources available to our experts from our forensic practice. Forensic practice has become an area in which there has been an urgent need to clarify the terminological link between sex offenders and children. At the same time, the question arises whether it is not just a matter of terminology, that there may be more fundamental differences in the psychological structure of these perpetrators. If the relevance of the considerations of significant differences in paedophile and non-paedophile child abusers groups were established, there would be a real need to detect mechanisms that lead to child sexuality offenses. These relate not only to the detection of crime in forensic psychological practice but also to prevention, subsequent possible therapy in a complex resocialization process. At the same time, it would make a significant contribution to understanding the etiopathogenetic links leading to paedophilia, as well as to changes in regulatory and control mechanisms that fail to suppress the need for sexual pleasure in an inappropriate and socially unacceptable way.

Having wits (Mať filipa.sk)

Project was developed with the aim to raise awareness related to the topic of intellectual property, especially the prevention and fight counterfeiting and piracy mostly online with focus on youth. The project was symbolically launched jointly with the EU Bureau for the intellectual property (EUIPO) on the International day of intellectual property (26th April 2017). This project introduces the topic of intellectual property to the teenagers while following the basics terms, intellectual property of author and industry nature and leading the teenagers to adoption of skills to protect own intellectual property.

A web page www.matfilipa.sk in the Slovak language was produced. It is the only website that brings the information on both intellectual property rights (industrial and copyright). Slovak students and teachers can for the first time find on one place verified and highly topical information about IP. The content is based on a new Slovak Copyright Law which has come into effect as of 1 January 2016, was confirmed and authorized by the Slovak Patent Office (ÚPV SR). The webpage contains descriptions and definitions of the IP terms, image examples of these definitions, definitions and links to the IP offices and agencies, link to a NoProblemos comics web page, book Mať filipa to download or order and Frequently Asked Questions to download. A 94-page book Mať filipa on IP topics, written in the Slovak language was printed. The prints are being distributed to secondary schools and teachers who cover IP topics (art schools, technical and industry schools).

As part of the project, the official web portal www.matfilipa.sk has been launched, where students and tutors can find an explanation of the basic concepts of intellectual property. They will get acquainted with the institutions in Slovakia and globally that are dedicated to the protection of intellectual property rights. They can download the e-book Mať filipa, which describes the area in more details. The perception and handling of works of art, patents and design has changed dramatically over the last few years thanks to digitization, art, music

and films can now be digitally found everywhere on the Internet. Teenagers, parents and also the teachers have very limited awareness of how to use them and what is legal or not. During several months, the comics NoProblemos.sk related the topics such as an original, copy and piracy, were published in teens magazines and web portals.

Who's next (Kto je ďalší?)

In the field of development of tools and innovative methods of raising awareness of internet threats in Slovakia, after more than 15 years of implementation of projects in the field of non-formal education of young people through audiovisual production (videos and films), the experience gained has also been applied in the film development and production of short movies for teenagers.

The project follows-up successful project OVCE.sk (currently known in more than 26 countries globally) and the movie 'Rytmus – the dream from the block' with huge audience response around Slovak and Czech youth. Not only tension, fun and emotions but also education, awareness and prevention and change of attitudes are the goal of the upcoming movies. The main target group is mainly young people (12+) but also the general public, parents, teachers, educators, psychologists etc. The common denominator of our projects is the internet and its negative impact on the lives of children and adolescents.

The film 'Who's next' will contain 3 short movies with a length of 15-40 minutes (total movie length will be around 90-100 minutes and will follow 3 topics: Cyberbullying, Killfie (selfie leading to injury and/or deaths) and Sexual extortion.

Main characters have been casted by well-known people from the world of the young encountering particular threats reinforcing the authenticity of the stories. Alessandra Aless in the story Cyberbullying itself has been harassed for years (the best known Slovak girl rapper), the Ukrainian Vitaliy and the Russians Vadim and Angela are the most famous roofers in the world being the main protagonists in Killfie movie and Canadian who plays the role of mother who lost her daughter due to sexual extortion.

Film 'Who's next' has been developed in the co-production with public Slovak TV, so far the first two movies are almost in final edit with the estimate of all three movies being premiered and launched around Slovak cinemas in Q4 of 2018.

Research 'Without prejudices' following-up the projection of the movie 'Rytmus – the dream from the block'

The research was conducted on a sample of 1084 respondents aged from 12 to 20 years with an average age of 15,5 years. Part of the respondents were experienced in placement in a children (foster) homes, substitute family, reeducation center, or punishment, the second part consisted of a random selection of respondents nationally representing the targeted age. Wider research has mapped the issues of identity, the experiences of young people with manifestations of intolerance and hate speech, social xenophobia and prejudice against the Roma minority. This research included the feedback on the movie Rytmus with the key conclusions as below:

- almost 30% of Slovak youth aged 11-20 saw the movie,
- over 42% of the respondents confirmed improvement on their own attitude and judging of Roma minority,
- over 70% of the respondents seriously reconsidered own life values,
- almost two thirds of respondents simply felt simply better after watching the movie,
- teachers appreciated the movies related to the topics supported by critical analysis and researches validating the quality of the tool itself.

Besides above mentioned there were new channels and websites launched (application and website neZavislost.sk, website Matfilipa.sk, Instagram account Noproblemos.sk, Facebook account Stopline.sk).

Activity 6: Hotline operational work

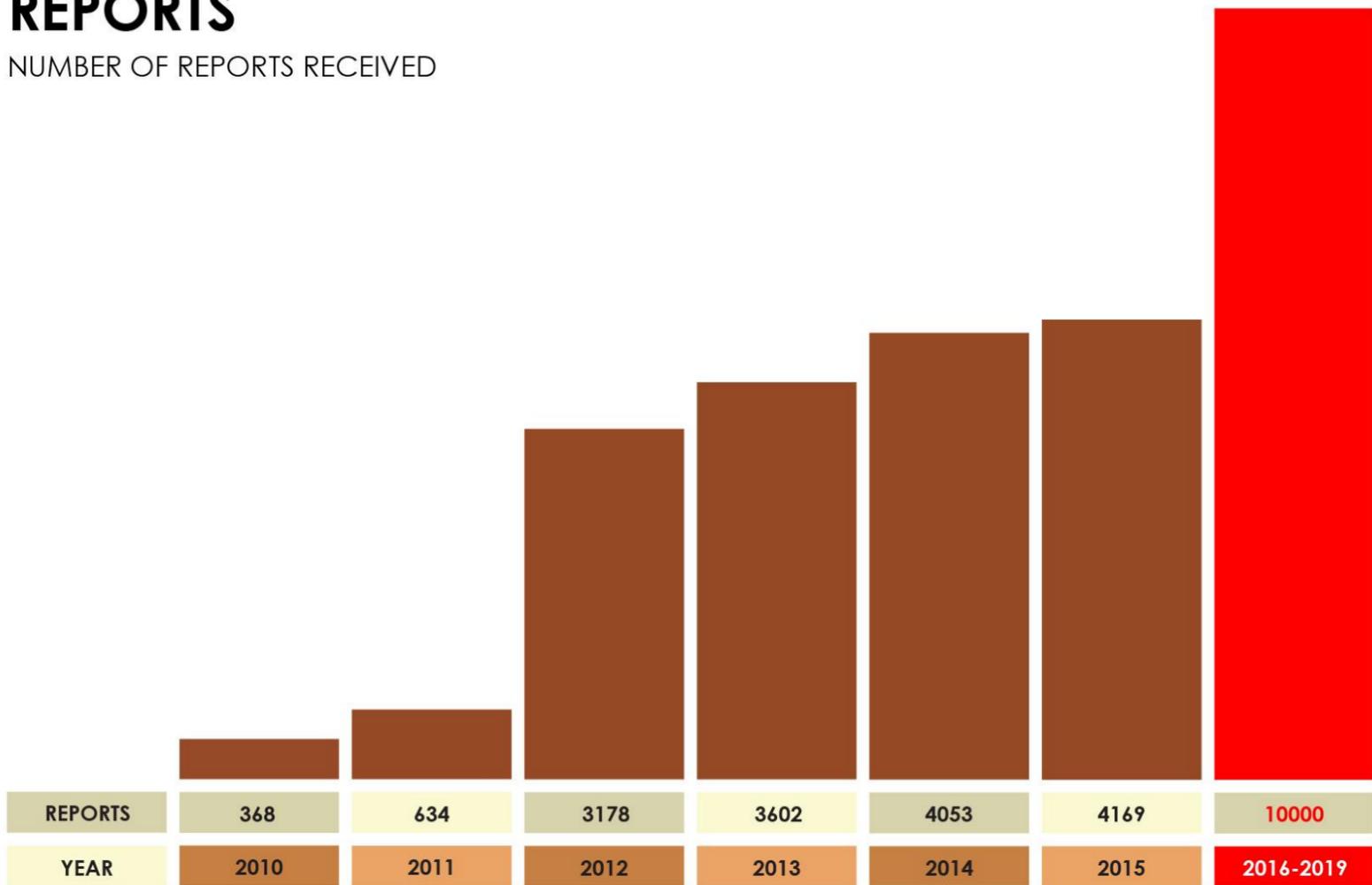
SK SIC continuously undertakes to operate Slovak hotline Stopline.sk for receiving and managing reports and data on online illegal child sexual abuse while specifically being responsible for:

- Establish and/or operate a hotline, accessible by PC and mobile devices, to receive information from the public relating to illegal content of child pornography, and if deemed appropriate racism and xenophobia.
- Draw up a manual of procedures in cooperation with law enforcement authorities and in accordance with best practice guidelines.
- Cooperate with the network of hotlines and fully use and connect to the technical infrastructure provided by the EU core service platform. iv. Undertake a preliminary assessment of the legality of the content reported and trace its origin, and forward the report to the body for action (ISP, police or corresponding hotline) including systematic notice to the host provider of content assessed as child pornography and monitoring of the take-down; forward suspicions of illegal content to certain stakeholders (ISP, police or corresponding hotline) for further assessment.
- Ensure compatibility with data formats of the EU core service platform and provide statistics required for measuring the impact (tight collaboration with INHOPE network and the Ministry of Interior of the Slovak republic).

The commitment within the Action SK SIC IV is to reach 10,000 reports while the milestone of 4,273 reports has been reached in first 12 months. Reports have been quarterly uploaded on BIK-NET platform and also INHOPE ICCAM database. Furthermore there has been launched Facebook account Stopline.sk and also there was delivered the professional research 'Forensic psychological aspects of child sexual abuse' that closely related to hotline issues.

REPORTS

NUMBER OF REPORTS RECEIVED



Activity 7: Helpline operational work

Helpline Pomoc.sk has followed its philosophy, mission of the Convention on the Rights of the Child and also the mission of European Commission. The helpline Pomoc.sk operators provide children and youth with psychological, social and legal counselling. Helpline operates through all available channels for the questions of virtual world, which were contacted by children from the whole Slovak Republic:

- Helpline number 116 111 (operated non-stop),
- email potrebujem@pomoc.sk (operated non-stop, transl. need@help.sk),
- Live chat Pomoc.sk (operated from 18:00 to 22:00).

Workers of Pomoc.sk Helpline provided professional and skilled psychological, social and legal counselling, general as well as specific information. The consultants were provided with supervisory professional care. During this reporting period SK SIC provided consultations for 1,277 cases. Most contacts were made via phone - in 852 cases, then via Livechat - in 254 cases and then via an e-mail - in 164 cases. The number of calls and topics received is quarterly uploaded into the BIK-NET platform coordinated by Insafe.

The training of Helpline counsellors (11/2016 and 06/2017)

Duration: 104 hours (80 hours - theoretical part, 40 hours - practical part)

Number of participants: 12 and 9 (students of psychology, social work and pedagogy)

Activity 8: Dissemination activities and promotion of the project

CHANNELS

PLATFORMS

Channel	WWW	Facebook	Twitter	YouTube	Instagram	APP	INTERACTIVE WHITEBOARD
zodpovedne.sk	✓						
pomoc.sk	✓						
stopline.sk	✓						
DETI V SIETI.sk	✓						
NEHEJTUJ.sk	✓						
sheeplive.eu	✓	✓	✓	✓	✓	✓	✓
KYBERSIKANOVANIE.sk	✓						
Intellectual property and copyright	✓						
Addictions	✓					✓	
Internet relationships and sexuality	✓						
No problemos	✓						
SÍDLISKOVÝ SEN.sk	✓	✓					
ziss.sk	✓						
ZlatyErb.sk	✓	✓					
eSlovensko	✓						
13+8+4	7+4+4	3	1	1	1+1	2	1
	WWW	Facebook	Twitter	YouTube	Instagram	APP	INTERACTIVE WHITEBOARD

The SK SIC currently operates 14 websites (www.zodpovedne.sk, www.stopline.sk, www.pomoc.sk, www.detivsieti.sk, www.sheeplive.eu, www.kybersikanovanie.sk, www.nehejtuj.sk, www.matfilipa.sk, www.noproblemos.sk, www.zlatyerb.sk, www.ziss.sk, www.nezavislost.sk, www.sidliskovysen.sk, www.eslovensko.sk). There have been 3 Facebook profiles operated (Rytmus – sidliskovysen.sk, Zodpovedne.sk and Stopline.sk), Twitter account (Zodpovedne.sk), Youtube channel (SheepliveCartoons), two Instagram accounts (Zodpovedne.sk and Noproblemos.sk) and one new mobile application (neZavislost.sk).

SK SIC in-house events/activities

1. SID 2017 (02/2017)

Event organised jointly with the launch of previously mentioned project Addictions with its new mobile application, opened centre of internet addictions, launched website and workshops organized.



2. Seminars 'Without prejudices' & the movie 'Rytmus – The dream from the block' (2016, 2017)

Seminars organised in collaboration with Methodology and pedagogy centre and focusing on the most recent topics hate speech and related xenophobia, extremism, racism, radicalism and tolerance (political issues, antiziganism number one issue). A total number of 1,600 participants were present at the seminars in 2016 and 2017, of which 250 pedagogical and non-pedagogical staff (teachers, educators and psychologists), 70 elementary school pupils, 1,280 high school students. 97% of pedagogic staff confirmed in the feedback questionnaires that they liked the even and that they could imagine using the movie Rytmus in the educational process (classes) and would recommend it to their colleagues. Many of them appreciated the innovative method of education in the current theme in the form of a movie experience. Both the research and the seminars confirmed that film can be very effective tool in preventing extremism and anti-Roma conduct among young people in Slovakia.



3. Interactive workshops Cyberbullying 'Born to win' (09/2016)

The series of interactive lectures and workshops with audiovisual and musical elements regards the topic of cyberbullying involving the rapper Aless. The project responds to a survey where up to 90 percent of teachers would welcome more information about cyberbullying (bullying in general is one of the most serious threats to youth in Slovakia). A two-month educational and music tour took place in 10 Slovak towns while and involved over 10,000 young people (12-19 years), 500 pedagogues, journalists etc. The project is primarily dedicated for the second level of elementary schools and secondary schools, which can order them free of charge through www.kybersikanovanie.sk.



4. Dissemination of the book Ovce.sk 02 within the Teachers day (03/2017)

Based on the successful cooperation of SK SIC with Methodology and pedagogy center (MPC) in previous years in the field of primary and secondary prevention education against internet threats, SK SIC distributed free of charge 2,250 copies of the book Ovce.sk 02 with DVDs and pics (pairs game). The books were distributed through nine regional offices in Bratislava, Trencin, Komarno, Trnava, Zilina, Nitra, Banska Bystrica, Presov and Kosice (250 copies were delivered to each regional centre). The aim of the distributed book is to improve teachers' competencies in the field of media literacy, to bring information to protect children from internet, mobile, especially personal data abuse, images and videos on social media. Recent research carried out by the MPC as part of the National Project on activating the methods in education concludes that the teachers in the field of education need to extend their knowledge regarding the media education and literacy the most.



5. Charity run "21 km for children (09/2016)

8th year of a charity run The 21km for Children – We run to help children, where the citizens of Bratislava and its surroundings had a chance to do something for their health as well as to learn again a bit more about the Helpline Pomoc.sk Line and other activities linked to Child Safety Line. In particular about the preventive

projects and the cooperation with schools. Approximately 300 people participated in this event. In the info kiosk, the participants were provided with the information about www.lds.sk and Helpline www.pomoc.sk.

6. Let's read (05/2017)

Promoting of the project Zodpovedne.sk and Pomoc.sk among children and young people through public event jointly organised with Child Safety Line held on 31st May 2017. More than 46,000 children got information about the helpline Pomoc.sk.

7. Seminar and the workshop Risks on the internet (11/2016)

Event organized by SK SIC staff on the high school Svatoplukova in Bratislava.

8. Lectures and workshops Social networks and cyberbullying (01/2017)

Organized in tight collaboration with student volunteers from the Secondary grammar school Jura Hronca. Peer-to-peer student activity (student parliaments etc.) where Unicef is actively involved.

9. Lecture Internet threats (03/2017)

Event organized with the stress given on the cyberbullying topic.

10. Projection of the movie Rytmus (03/2017)

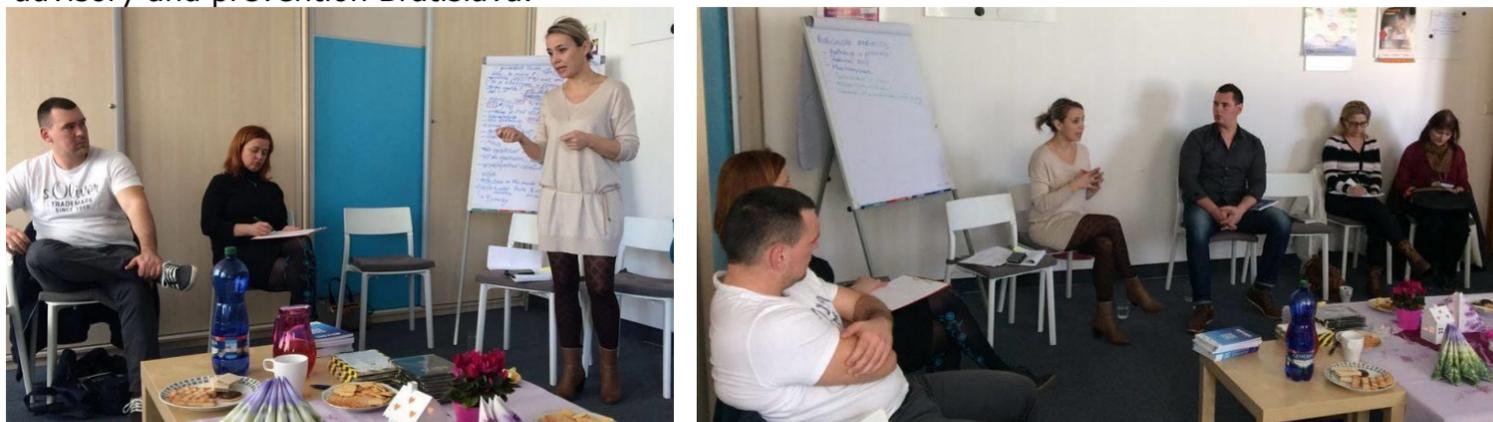
Projection organized based on the query from the principal of the school in Dudince, critical analysis was part of the programme.

11. Collaboration with the foster home Vysna Kamenica (02/2017)

Another dissemination of the book Ovce.sk (plus DVD Rytmus, the book Children in the web, t-shirts related to the project neZavislost.sk, bracelets related to the project Cyberbullying with the rapper Aless).

12. Stopleveline.sk promotional workshop (03/2017)

Workshop with the teachers and psychologists organized by the Centre of pedagogic and psychology advisory and prevention Bratislava.



Other stakeholders' event

1. Conference of the Ministry of interior of Slovak republic 'Extremism and internet – threats and challenges, Bratislava (11/2016)
2. International IT conference, ITAPA, Bratislava and the SK SIC competition results Zlatyerb.sk (11/2016)
3. The International Conference on Preventive Medicine, Bratislava (12/2016)
It was attended by around 200 lecturers and professionals, many of whom work with children and youth. Child Safety Line introduced their work and the theme of better internet.
4. Audiovisual competition 'Zlata klapka' with youth participation Bratislava (04/2017)
5. Children on the web, international conference Bratislava (05/2017)

Activity 9: Youth platform and youth participation

Within the first 12 months of the action realization, Youth platform has been well established while involving 24 children and youth. 4 meetings were organized within 12 months (19th September 2016, Ziar nad Hronom; 29th November 2016, Bratislava; 3rd February 2017, Kamenica; 15th March 2017, Bratislava).

Selected representatives have actively participated in Advisory board meetings to bring own perspectives related to the production and the dissemination of new SK SIC tools and activities. Some representatives have been involved in SK SIC, national and european events. One of the key tasks delivered from Youth platform representatives were the feedback and personal critics related to launched project neZavislost.sk (Addictions) and also newly produced 2 movies related to the cyberbullying and killfie phenomenon.

2.4. Conclusions on results of the Action, including the impact of the possible deviation on 1) the objectives of the action, 2) the completion of the planned activities and 3) the cost-breakdown

1 + 2) The action resulted in meeting the objectives within particular activities proportionally to the 12 months of the project realisation. All project activities have been continuously completed, the following indicators were achieved as indicated below:

The Hotline reports received: 4,273 (10,000 planned)

The Helpline cases consulted: 1,277 (3,400 planned)

Downloads of online tools: 1,783,252 (4,000,000 planned)

Offline tools distributed: 73,000 (120,000 planned)

Adults (teachers, parents, social workers, care-takers and trainers) trained: 1,170 (2,000 planned)

Children and youth (including children and youth at risk) participated: 12,300 (11,000 planned)

Media outputs: 5,800 (14,700 planned)

Media outputs - SID: 140 (300 planned)

Channels (platforms-websites/social media): 22 (25 planned)

Channels (platforms-websites/social media) page views: 3,500,000 (8,000,000 planned)

Events organized: 12 (8 planned)

Youth platform meetings: 4 (8 planned)

Youths involved: 24 (24 planned)

3. VISIBILITY OF UNION FUNDING

What measures have been taken to publicize the Action, including EU funding (GA II.7.1)?

SK SIC IV outputs strictly bear an information making public aware that the EU's financial support has been delivered. As outlined in CEF publicity guidelines, following information has been included regarding specific type of dissemination carried out:

1. The Project is co-financed by the European Union's Connecting Europe Facility.
2. The sole responsibility of this website/publication lies with eSlovensko Bratislava. The European Union (nor our partners) is (are) responsible for any use that may be made of the information contained therein.
3. The EU flag

All the websites contain the necessary information on the funding as well same as all materials printed on the Safer internet day, Advisory board meetings and other SK SIC events follow necessary information required by the Publicity Guidelines.

4. COMPLIANCE WITH EU LEGISLATION

Where relevant, provide information on the compliance with EU legislation regarding other matters (notably public procurement, competition, regulatory matters, etc...).

Same as in previous years, Slovak Safer Internet Centre complies with all the national and EU legislation. When it comes to the public procurement, a significant change took place during the implementation of the action. In 2015 public procurement was governed by Act No. 25/2006 on Public Procurement. Public procurement in Slovakia was based on general principles not directly defined by the Act itself. Amended 27 times, a completely new Act on Public Procurement was passed (No. 343/2015), entering into force on 18 April 2016. In addition to implementation of the EU legislation, compared to the old act, the new Act on Public Procurement also brings novelties such as the contract award procedure, obligation to enforce smaller companies by subdividing the contracts as well as changes in the legal protection area and numerous clarifications. In accordance with the EU standards the Act on Public Procurement set out several categories of procedures based on their nature and value of the contract. The Slovak Safer Internet Centre used only open procedure (defined in Art. 29), with purchase of goods or services in the value of 5 000 euro without VAT.

Activities of the Slovak Safer Internet Centre have been implemented whilst complying with the principles of cyber security and safety as stated in the strategic document Cybersecurity Strategy of the European Union: An Open, Safe and Secure Cyberspace, JOIN (2013). A lot of attention was put towards the legislative process regarding the Directive (EU) 2016/1148 of the European Parliament and of the Council of 6 July 2016 concerning measures for a high common level of security of network and information systems across the Union. Member States should adopt national measures so that the national legislation complies with the Directive by 9 May 2018. Slovak Government is now preparing a new Act on Cybersecurity which will be in line with the Directive. Currently the work is being done at the National Security Office of the Slovak Republic.

The work of the SK SIC is aligned with the key national policies:

- National Campaign of the Council of Europe "Hate speech online" and its Action Plan The Strategy against the Violence committed on Children,
- National Action Plan for the Children 2013 - 2017,
- Strategy of Slovak Republic for Youth 2013 – 2020,
- Strategy of the Prevention of Crime 2016 - 2020,
- Strategy against the Violence committed on Children,
- Concept of Media Education in the Slovak Republic in the Context of Lifelong Learning within the Decree of the Slovak Government,
- Agenda of Digital Champion of the Slovak Republic increasing digital Skills of the Children, young People and the Teachers,
- Act Nr.308/2000 Coll. on Broadcasting and Re-transmission and Amendment of the Act Nr. 195/2000 Coll. on Telecommunications, which was six times amended during the implementation of the action,
- Act Nr. 22/2004 Coll. on Electronic Trade,
- Act Nr.351/2011 Coll. on Electronic Communication, which was eight times amended during the implementation of the action.

Furthermore, SK SIC participated on the consultations of the proposal of the directive of the Council of Europe regards the rights of the children (04/2017) based on being addressed by the Ministry of labour, social affair and family.

5. COMPLIANCE WITH CORE PLATFORM AND POLICY OBJECTIVES

Information on the compliance with the core service, including conformity with relevant technical specifications and alignment with the policy objectives of the Digital Service Infrastructure (as specified in the relevant CEF Telecom Work Programme).

As part of the CEF Telecom Work Programme, and building upon the Safer Internet Digital Service Infrastructure previously established at www.betterinternetforkids.eu, European Schoolnet currently coordinates, maintains and develops further – on behalf of the European Commission – a core service platform providing access to child-appropriate and child-safety related content and resources. These services are accessed and delivered either at EU level or via interoperable national Safer Internet Centres (SICs). Through the core platform, SICs are sharing resources and good practices and providing services to their users, including industry. As such, the SIC provides generic services which form an inherent part of the overall CEF core better/safer internet infrastructure.

More specifically, throughout the project, the national Safer Internet Centre is contributing to the Better Internet for Kids core service platform as follows:

- Providing up-to-date information about the Safer Internet Centre and its various components, as made available on the BIK public portal as part of the national country pages (in particular, <https://www.betterinternetforkids.eu/web/slovakia/profile>).
- Providing up-to-date information on the national Safer Internet Day (SID) profile page as available at <https://www.saferinternetday.org/web/austria/sid>, while reporting on overall reach and key success stories of the national SID campaign.
- Contributing to BIK external and internal communication activity by submitting annually a minimum of five blog or forum posts (or similar) in the BIK community and a minimum of five articles (or similar) on the public-facing BIK portal.
- Making available annually – through awareness and/or youth participation components – metadata about educational resources via the Resource Lab on the BIK community, as available at <https://www.betterinternetforkids.eu/web/portal/resources/gallery> and <https://www.saferinternetday.org/web/sid/resources/gallery>, while uploading awareness-raising and training videos in the BIK Video gallery (<https://www.betterinternetforkids.eu/web/portal/resources/videos>), as well as tip and/or fact sheets to the BIK Guide to online services (<https://www.betterinternetforkids.eu/web/portal/onlineservices>).
- Regular submission – on the BIK Assessment platform – of quantitative and qualitative data on trends, issues, challenges and success stories, covering the awareness, helpline and hotline components. In addition, the national helpline is submitting a minimum of 10 cases annually to the helpline case repository, helping to further identify emerging trends and issues in a timely manner.
- Taking part in a variety of offline and online capacity-building meetings and activities, including Insafe and INHOPE training meetings and the Safer Internet Forum, while promoting and giving further visibility to the BIK strategy and agenda, both at the European and national level.

Complementary to the BIK core service platform, a database and a technical infrastructure to support hotline transactions and the removal of online child sexual abuse material has been established. The ICCAM solution allows hotlines to exchange reports (URLs) in a secure environment and with the additional content assessment and hashing technology it enhances hotlines' capacity and efficiency to identify and analyse child sexual abuse images and videos, and supports the exchange of information between law enforcement, hotlines and industry. The national hotline is contributing to this ICCAM solution and is using its full functionality, particularly the URL exchange (previously IHRMS) module.